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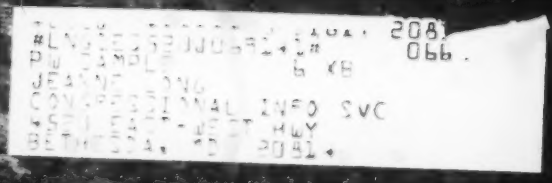

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FEATURES

Wedded to the Word 13
Secular and religious publishers expand their lists as interest in Jewish scholarship, tradition and customs widens
By Sandee Brawarsky

DEPARTMENTS

NEWS OF THE WEEK 9

St. Martin's to Sit Out ABA Convention

Commerce Dept. Sees 3% Publishing Growth in '91

ABA Prize Honors "Hand-Sold" Book

Postal Rate Commission Proposes Across-the-Board Increases

Rodale Press Acquires Majority Interest in Yankee Books

New Australian Copyright Law Stalled in Parliament

Fiction Writer and Publisher Heads NEA's Literature Program

Belfonds Leave Their Imprint; New Management in Place

Shashoua Leaves Book Industry

BOOKSELLING 21

The Owl and Turtle: A Down-East Bookstore/Hotel

TRADE NEWS 24

Race, Sex & Campus Politics From Free Press for Spring

CHILDREN'S AUDIO/VIDEO 33

New Read-Along Videos: An Interactive Venture

Author-Visit Videos from Houghton and Clarion

Parabola Offers New Audio Series for Children

BOOK DESIGN & MANUFACTURING 35

Electronic Color Scanning in a Desktop Environment

PW INTERVIEWS 40

James M. McPherson

FORECASTS 42

Fiction 42
Nonfiction 48
Paperbacks 52
Children's Books 57

COLUMNS

Highlights 7
Media 8
Calendar 8
Paperback Bestsellers 30
Hardcover Bestsellers 31
Talk of the Trade 32
Independent Publishing ... 37
Rights 38
Weekly Exchange 60
Religious Bestsellers 64

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HIGHLIGHTS

Late Bulletin

Freedgood Moves to HBJ

Editor-in-chief Cork Smith has announced that Anne Freedgood is joining the adult trade dvision of Harcourt Brace Jovanovich as senior editor. Freedgood has served as an editor at Doubleday where she was also director of Anchor Books; a senior editor at Random House where she was director of Vintage Books; and for the last three years she has been contributing editor at Summit Books.

St. Martin's Press and ABA

President Tom McCormack insists his decision not to attend this year's ABA convention is not aimed at ABA itself, but is intended only to save money; meanwhile some other publishers privately express sympathy; the ABA's Bernie Rath expects a record turnout, and notes that New York is a comparatively inexpensive venue for local publishers. *Page 9*

3% Growth Projected for '91

The Commerce Department anticipates a 3% growth in book publishing in the coming year, rising to a total of $17.3 billion, much of it connected with increased school enrollment and educational funding, plus higher book exports. *Page 10*

Author Heads NEA Literature Program

Joe David Bellamy, an author, publisher and professor, is the new director of the $5 million literature program of the National Endowment for the Arts. *Page 12*

Shashoua to Quit Publishing

British entrepreneur Roger Shashoua, who developed the *European Bookseller* and several new European book fairs, has announced he will retire from publishing-related activities. *Page 12*

Publishing for Jewish Readers

A wider range of topics, published toward a younger readership anxious to reclaim its Jewish heritage—often by secular publishers—characterizes this market today. A feature article begins on *page 13*.

Call for Information: Bologna

For our pre-Bologna Book Fair issue (March 15), publishers, agents and packagers who plan to attend are asked to send names and titles of attendees, plus a list of no more than five properties per imprint for which rights will be offered. Please indicate what rights are already sold. Information should be sent to Diane Roback at *PW*, **no later than February 8.**

Info Call: Spring Computer Books

For the March 29 Spring Computer Books Listings, please send a list of titles to be published between April and August 1990. We need title, author, price and a brief description of the book; please list according to month of publication. Information should be sent to: Joanne Tangorra, 1013 Little High St., Charlottesville, Va. 22901; (804) 296-9639, **no later than February 27.**

Reminder: Gardening Bestsellers

Publishers of gardening books are reminded that for a February 8 issue we still need information on all-time gardening bestsellers (see Highlights, Dec. 21, 1990, for details). Send to Daisy Maryles at *PW* **as soon as possible.**

AAP Sales Report for November

Category	% change, November*	% change, YTD
Adult hardcover	-20.2	4.4
Adult paperback	-20.8	4.4
Juvenile hardcover	31.9	17.6
Juvenile paperback	7.1	16.2
Univ. pr. hardcover	8.4	7.7
Univ. pr. paperback	1.4	12.4
Bibles, etc.	21.7	15.8
Mass market paperback	-20.9	7.2
Book club	6.5	1.9
Mail order	-3.4	-10.9
Sci-tech	24.2	10.1
College texts	25.2	10.1
School texts	-0.1	4.2

**Percent changes measured against same time periods, 1989.*

November was a lackluster sales month, *according to AAP figures, with both major adult trade categories showing severe slippage, to finish with year-to-date figures only 4.4% above those of 1989. Children's books, in hard and soft covers, continued to outpace the field, while mass market titles slipped back after recent gains, and mail-order books continued an extended decline.*

POSITIONS OPEN

NATIONAL MAGAZINE for children, 3 million circulation and expanding staff, seeks editors, entry, middle, senior levels. Must have degree in education, journalism, or related field; love of children, ideas, language, education; high energy level; keen judgment; ability to write, organize, work cooperatively. Editorial offices located in historic building in charming Pocono Mountain town, 100 miles from New York City. Positions involve regular interaction with prominent national and international educators, writers, publishers. Letter of application, résumé, salary history to: Managing Editor, Highlights for Children, 803 Church Street, Honesdale, PA 18431.

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- **Copy and Proof Chief** - 5 years reference experience
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Job requirements will include developing a working relationship with textbook publishers to secure blanket permissions to reproduce textbooks in Braille and Large type print and to serve as liaison with publishers and ex-officio members of American Printing House for the Blind.

The position requires four to six years experience in textbook selection or textbook publishing, a degree in education, communications, or related field. Teaching experience would be helpful.

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INDEX TO ADVERTISERS

Baker & Taylor Books 43
R.R. Bowker ..... Cvr 4,p. 6
Central Conferences Of American Rabbis 19
Cornell University Press 20
Fine, Donald I., Inc. 25-28
Graphic Arts Center 45
Idea House 45
Jewish Publications Society 15
Penden 44
Pocket Books ..... Cvr. 3,p.4
G.P. Putnam's Sons ..... Cvr 1,2, p.1-3
Schocken Books 18
The Writer 59
Xerox 55

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